



United States Soo Bahk Do Moo Duk Kwan Federation®
 United States Tang Soo Do Moo Duk Kwan Federation®
 20 Millburn Ave Floor 2 Springfield, New Jersey 07081
 (888) SOO-BAHK headquarters@soobahkdo.com www.soobahkdo.com

10/20/2014

Dear Dan Member,

I trust this message finds you in good health and spirits.

Your reputation as a Moo Duk Kwan® Dan holder is backed and strengthened by almost 70 years of high standards and rigorous, disciplined training plus the accomplishments of your fellow Moo Duk Kwan® alumnus worldwide.

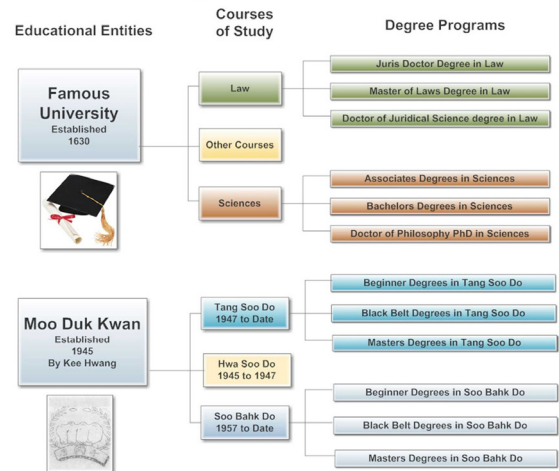
The Moo Duk Kwan® rank certifications and credentials you have received bearing Founder Hwang Kee's Moo Duk Kwan® martial art school name and his fist logo have always been highly regarded and well respected because the requirements to earn them have been so high and the certification process has been so rigorous and well codified.

Unfortunately, your reputation as a legitimate Moo Duk Kwan® Dan Bon holder and the reputation of excellence associated with your credentials are being diminished by those seeking to use the Moo Duk Kwan name and reputation in a confusing and dishonest manner calculated for their advantage.

Those who have required the Federation to initiate legal action have been producing and distributing confusingly similar rank certifications, products and services bearing the Moo Duk Kwan® name and logo without authorization and without adhering to the standards and quality controls Founder Hwang Kee established and charged the United States Federation to adhere to.

There are federal laws on the books to protect the unsuspecting public from deceptive and fraudulent trade practices like these and the Board made every amicable effort to encourage the defendants to cease their misrepresentative activity before seeking legal recourse, but they refused and our charter required the legal action now underway.

There Is Only One Moo Duk Kwan®



Confusingly Similar



Do you think a non practitioner among the public might find these **confusingly similar** and thus be unable to discern with certainty which one legitimately represents the source of Founder Hwang Kee's teachings and certifications?



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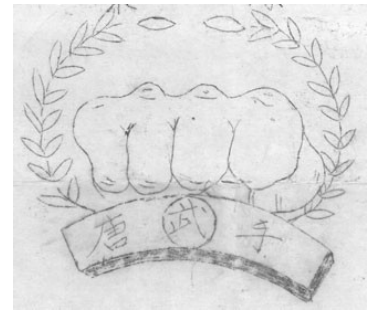
Interestingly, this legal action is mirroring Founder Hwang Kee's 1965-66 case in Korea when the minister of education, Kwon, Oh Byung, sought to dissolve his organization and the case went all way to the Korean Supreme Court with the Founder prevailing.

The Pennsylvania Federal District court has set a trial date of **February 9th, 2015** and should our opponents win, then others may be able to use our Moo Duk Kwan® identity; however, **with your much needed support we can prevail and retain exclusive rights to our Moo Duk Kwan identity.** You are invited to attend any portion of the trial in Scranton, PA that your schedule and proximity allows and show your support for the Moo Duk Kwan® and our Kwan Jang Nim who will be testifying along with other key witnesses.



Don't you agree that every legitimate Moo Duk Kwan® member deserves an opportunity to be part of this historic defense of the Founder's legacy and the Moo Duk Kwan® identity whether in the courtroom or from afar via supportive donations or both?

Regardless of the outcome of this case, every person who has contributed financially to support it can take pride in knowing that they exercised personal ownership in helping defend Founder Hwang Kee's legacy and his unique Moo Duk Kwan® identity.



However, any USA or Moo Duk Kwan® supporters worldwide whom we fail to connect with and inspire, educate and motivate to contribute toward defending the unique Moo Duk Kwan® identity may not have that satisfaction when this action concludes. **Can we count on you to be a leader and reach out to your friends and help them understand how they can contribute?**

The Song of the Sip Sam Seh states, *"...Surprising things will happen when you meet your opponent. Give awareness and purpose to every movement..."* and meeting our opponents in this legal matter has certainly resulted in some surprising member and supporter responses.



Steve Politi,
Gup 044862
1958 - 2012

Steve Politi was a red belt student at WISK Soo Bahk Do led by Kyo Sa Michael Wilson in Arizona and he passed away in 2012.

Bill Milberger was a Certified Sa Bom and Studio Owner from Houston, Texas who passed away unexpectedly after an accident in 2013. You can view a memorial on www.moodukkwon.net



Bill Milberger, Sa Bom
Dan Bon 27713
1965 - 2013

Both men were dedicated practitioners during their lives and yet their living actions did not fully demonstrate the depth of their dedication and support for the Federation and our art.



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In February 2012 Steve Politi's estate attorney called Headquarters and notified us that **he had expressed his financial support for the Federation in his will.** With awareness and purpose Steve had entrusted a portion of his estate to the Federation so that it could benefit all members and the art he loved. Then in February 2013, **Bill Milberger** Sa Bom Nim's attorney called and notified us that he had bequeathed a portion of his estate to the Federation. It was humbling to learn that we, you, the Federation were entrusted with such gifts.

As the **February 9th** trial date rapidly approaches, **your generosity is needed more than ever** to help bring this matter to a favorable conclusion and preserve Founder Hwang Kee's legacy.

Can we count on your generous contribution today to help preserve his legacy and the unique Moo Duk Kwan® identity?

THANK YOU!
 The strong financial support which Federation members and supporters like you have provided to date for the **"There Is Only One Moo Duk Kwan®"** campaign has been impressive and the Board wants every contributor to know that **100% of all funds received by the Federation have been used for the intended purpose.**

- Non-tax deductible donations may be made payable to the **United States Soo Bahk Do Moo Duk Kwan Federation** via phone, mail or www.soobahkdo.com
- Become a Lifetime Member and **SAVE \$500 before December 31, 2014**
<http://soobahkdo.com/save-500-become-a-lifetime-member/>
- Tax deductible donations may be made payable to **United States Soo Bahk Do Moo Duk Kwan FOUNDATION** via phone, mail or www.soobahkdofoundation.org

As a Moo Duk Kwan® Dan member, you are the "Heart of The Art." **Please give from yours.**

Respectfully,

Phil Duncan
 Executive Administrator

P.S. We trust you understand what's at stake and thank you in advance for your generous financial support. Should you have questions or require additional information, please reach out to your elected Board Director or call Headquarters. Time is of the essence.

SPECIAL CONTRIBUTION REPLY

Yes! You can count on my support to help preserve the unique Moo Duk Kwan® identity and Founder Hwang Kee's legacy as follows:

- \$10 \$15 \$20 \$25 \$50 \$70 (70th) Other _____
- one time monthly I will subscribe to the Soo Bahk Do Institute

Method of Payment: Check enclosed Please charge my credit card

Name _____ Member ID / Dan Bon: _____
 Card# _____ Exp _____ CCV _____

Contributions to the United States Soo Bahk Do Moo Duk Kwan Federation are not tax deductible.



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More Ways You Can Support The Moo Duk Kwan®

- I commit to attending the **November 14-21, 2014 Moment With The Masters** or **Ko Dan Ja Shim Sa** as a visitor so I can experience the TAC's exciting new high level training tracks **now open to all Dan members**. I understand that flexible arrival and departures dates allow me to train to fit my schedule. <https://www.facebook.com/momentwiththemasters>
- I commit to encouraging fellow members to subscribe to the Soo Bahk Do Institute because I understand that every subscriber helps support the Federation's chartered purposes. I will also tell them about **Lifetime Institute Subscriptions**. www.soobahkdoinstitute.com
- I commit to hosting or supporting a local **fundraising event like a Kick-a-thon or a Break-a-thon, training seminar, etc.** <http://mykickathon.org/>
- I commit to bid on the **2015 National Festival** destination and will support that event through my attendance and participation. www.bid.soobahkdo.org
- I was touched and inspired by the generous gesture of Mr. Steve Politi and Bill Milberger Sa Bom Nim and am interested in learning more about how I can leave a legacy naming the Federation or FOUNDATION as a beneficiary of a life insurance policy or a bequeathment to support the long term preservation of our art. www.legacy.soobahkdo.org
- I understand that the **Founder's autobiography** is being translated for future publication and because of the tremendous importance of this action a special arrangement has been made with the Kwan Jang Nim so that when it is published, I can be named in that book as one who extended exceptional support to the Moo Duk Kwan® when it was needed most.
 - **Moo Duk Kwan Preservationists \$3000**
 - Your Name

There Is Only One Moo Duk Kwan®